

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending July 31st, 2021 – Total new ads down 10% Over the Week, Driven by Retail Trade**

WETHERSFIELD, August 6th, 2021 – During the week ending July 31st, 2021, there were 7,598 new postings, down 10% from a week ago and down 26% from four weeks ago, which was a series high of over 10,000 new ads. The monthly average of the weeks that ended in July is the highest in over a year as is shown in the graph below. Much of the over the week decline can be attributed to Retail Trade (-896 new ads) and Professional, Scientific, & Technical Services (-171 new ads). Other sectors that added jobs over the week include Healthcare & Social Assistance (+440 new ads) and Transportation & Warehousing (+84 new ads). Occupations with the largest new ad decreases over the week include Laborers, Freight, Stock & Material Movers (-432 new ads) and Packers & Packagers (-70 new ads). Occupations with the largest new ad increase over the week include Registered Nurses (+94 new ads), Insurance Sales Agents (+63 new ads), and Tractor-Trailer Truck Drivers (+53 new ads).

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

**Employers** with the most new postings include Charter Communications, UnitedHealth Group, and Hartford Healthcare.

**The three industries with the most new job postings where**

* **Health Care & Social Assistance** (1,725 new postings, +34% over the week)
* **Retail Trade** (707 new postings, -56% over the week)
* **Finance & Insurance** (666 new postings, +0.5% over the week)



Thirteen sectors had job posting increases over the week and eight had increases. The decreasing sectors fell by a combined 1,495 new ads over the week, Retail Trade (-896 new ads) made up about 60% of the decrease. The retail sector losses of 896 follow an over the week gain of 816 new ads during the week ending June 24th. Amazon’s over the week new ad change (-850 new ads) corresponds with the retail sector change. Other sectors with large over the week decreases include Professional, Scientific, and Technical Services (-171 over the week), and Educational Services (-61 over the week). The eight increasing sectors grew by a combined 605 ads, most of the gains occurred in Health Care and Social Assistance (+440 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Registered Nurses (360 new postings, +35% over the week)
* Retail Salespersons (212 new postings, -15% over the week)
* Supervisors of Retail Sales Workers (185 New Postings, -6.1% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week were mostly in Healthcare, Finance & Insurance, and Manufacturing. The largest of those three industries respectively were Hartford Healthcare (71 new ads), UnitedHealth Group (104 new ads), and Stanley Black & Decker (46 new ads). The 25 employers shown above account for 16 percent of all new ads. Of the top 25 employers, 19 had over the week increases and 6 had decreases. Among increasing employers, the largest over the week increase was at Charter Communications (+74 new ads). When compared to last week, many employers in retail trade had over the week decreases including Amazon (-850 new ads), Goodwill (‑18 new ads), Lowe’s Companies, Inc. (-17 new ads), and Macy’s (-16 new ads).  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)